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ABOUT ME

I am a passionate person whose enthusiasm, motivation and determination to learn show in every task that I perform. When undertaking any project, I guarantee that it is finished to the highest possible standard with my great attention to detail and keen eye for quality standards.

Within my various roles, I have had great success with project pitches, written proposals, customer interaction and teamwork due to my excellent written and verbal communication skills.

I utilise these skills to build rapport with clients, which helps me to understand and interpret their taste, style and need, enabling me to serve their creative vision more effectively. My ability to learn quickly allows me to adapt to new situations and challenging design briefs smoothly and efficiently.

SKILLS

I am proficient with the majority of the **Adobe Creative Cloud Suite**, as well as **Microsoft Office** programs. You'll see below the CC applications I am most adept at using:



Illustrator



InDesign



Photoshop



After Effects



Lightroom



Dreamweaver

EXPERTISE

- Adjusting designs for various formats/sizes
- Mockups and concept pitches to clients
- Project management and organization
- Photo manipulation and restoration
- Pre-press preparation and proofing
- Verbal and written communication
- Logo design and identity branding
- Traditional and digital illustration
- Ensuring brand consistency
- Editorial/layout design
- Infographics design
- Website design
- Printer liaison
- Video editing
- Photography
- Printmaking
- Typography
- Animation

EXPERIENCE

2018 - Present *Graphic Designer at Bath College*

- Responsible for designing 4 prospectuses for every academic year, each one catering to a different target audience and age group.
- Create multiple adverts, social media assets/campaigns, posters and animated videos to promote courses, events and special offers.
- Assist with Open Event, Jobs Fair and all college gatherings, such as Graduation.
- Liaise and connect with multiple departments, teachers and other academic staff to ensure designed materials are fit for purpose.
- Design all large format jobs such as signage, buses and billboards.
- Maintain awareness and ensure safeguarding standards are upheld.
- Rebranded multiple offerings within the college such as the Higher Education and Apprenticeship provision, The Coffee Shop, partner programs such as restart and BIDE, the Board for Inclusion, Diversity and Equity (*which I am a member of*).

2017 - 2018 *Graphic Artist at Champion Teamwear*

- Produced custom arts for various processes.
- Met daily art production goals - 32+ per shift.
- Provided assistance for sales, production, production development & customer service.
- Understood all areas of production & sales.
- Submitted, understood and maintained trademark and licensed logos & verbiage.
- Ensured high quality standards were consistently maintained.

2017 - 2017 *Graphic Designer at Shutter Magazine*

- Designed multiple magazine articles and advertisements for Shutter Magazine.
- Made and managed various campaigns for the many internal brands within the company.
- Created email and Facebook advertisements.
- Adapted print-based designs for website and social media usage.
- Pitched and discussed ideas in creative team critiques.
- Performed quality control.

EDUCATION

2014 - 2017 *Truman State University*
BFA Visual Communication (Cum Laude, 3.74 GPA)
ISEP Exchange to Transfer Student

2013 - 2014 *Plymouth University*
BA Hons Graphic Communication

2012 - 2013 *Bath College*
Art Foundation Level 4 Diploma (Merit)
Introduction to Animation (*Distinction*)